

VISION: Dental hygienists are integrated into the healthcare delivery system as essential primary care providers.

2021 – 2023 STRATEGIC PLAN

MISSION: Advance our profession and support our members' success in order to improve oral and overall health.

Advance the role of and opportunities for affiliated practice dental hygienists (APDH) as direct access providers

Help prepare AZ dental hygienists for an evolving scope of practice and settings

Build alliances with strategic partners

Expand the role of dental hygienists in regulating our profession

Strengthen AzDHA's infrastructure to ensure we have all the resources necessary to carry out our mission

- Increase number of hygienists with active AP agreements by 10% annually.
- **Engage community** health centers to educate them on the benefits of employing APDHs by the end of 2023.
- By 2023, initiate efforts to persuade commercial insurance companies to recognize, credential, and reimburse APDHs.

- ✓ Each year, provide at least one continuing education course or workshop on one or more of the following:
 - Inter professional collaborative practice.
 - New or future careers paths for dental hygienists.
 - Topics appropriate for non-dental professionals in order to promote interdisciplinary education.
 - Educate Hygienists on **Dental Therapy and** the possible employment opportunities.
 - Silver Diamine Fluoride (SDF).
- ✓ Hold Virtual or In-Person Hot Topics discussions on a biannual basis.

- ✓ Establish at least one new strategic partnership each year.
- Identify and support at least one candidate for positions on the Board of Dental Examiners as they become available.
- ✓ Continue legislative efforts to expand the scope of dental hygiene practice in the state.

- Maintain and/or increase membership numbers of 384.
- Increase profit from Impact Conference by 100% by 2022.
- Identify at least one substantial additional nondues revenue stream by December, 2023.
- Develop a leadership pipeline by the 2022 General Assembly.
- Evaluate the effectiveness of our current governance structure by July, 2023.
- Establish functioning components via quarterly continuing education offerings to increase revenue and leadership pipeline.
- Create a fundraising committee or foundation to raise funds for advocacy efforts.