

## **Membership Committee Report**

### **Committee Members and Title:**

Lynn Radler- Chair

Shawn Everingham- Co-Chair

Jeanette Lalli- AzDHA President

### **Meeting Dates:**

Zoom Meetings: January 6, 2021, with Trinity Cleveland-Dist. 11 Trustee, Jeanette Lalli -AzDHA President, Lynn Radler – Membership Chair, and Shawn Everingham- Membership Co- Chair.

Attended ADHA Membership Webinars: Renewing is Easier than Selling April 6, 2021. Ask Peggy Anything” April 29,2021.

Communication occurred as needed via phone, emails, and text messages.

Face to Face Meetings: March 23, 2021, and April 16, 2021. Brainstorming meetings at Lynn’s house with Shawn Everingham and Lynn Radler.

Face to Face meeting at ADHA Conference: June 18, 2021, in Phoenix, Az at conference location. Membership Meeting with Kelsey Cizek and Kelsey Turner. Attended by Shawn Everingham, and Pam Larrabee- AzDHA Director.

### **Committee Activities:**

Emails from Membership Committee and were sent to all Dental Hygiene Programs to encourage attendance to the March 2, 2021, Virtual Arizona Capitol Day Event; ADHA Conference in Phoenix, Arizona in June 2021, and the Virtual AzDHA General Assembly on October 16, 2021. Met with several students/student advisors via Zoom presentations and in person meetings regarding ADHA. Encouraging continued Membership as students and as professionals. Shawn Everingham has sent email letters to welcome new members.

Virtual Meeting with Phoenix College Dental Hygiene students April 1, 2021. Presenting: Valery Brady- AzDHA Director and Jeanette Lalli- AzDHA President.

Virtual Meeting with Rio Salado Dental Hygiene students April 19, 2021. Presenting: Jeanette Lalli and Shawn Everingham, and Lynn Radler.

Virtual Meeting with Pima Community College Dental Hygiene students April 29,2021. Presenting: Jeanette Lalli and Shawn Everingham.

In person Meeting with Phoenix College Dental Hygiene students September 19, 2021. Presenting: Valery Brady- AzDHA Director and Jeanette Lalli- AzDHA President.

Virtual Meeting with Mesa Community College Dental Hygiene students September 1, 2021. Presenting: Jeanette Lalli and Shawn Everingham, and Lynn Radler.

Virtual Meeting with Pima Community College Dental Hygiene students October 5 and 7, 2021. Presenting: Marissa Ferrin SADHA Liaison. Attending Lynn Radler and Shawn Everingham on October 5.

**Committee Findings:**

Due to the current Pandemic and a reduction in the number of active/interested AzDHA Members, we are having difficulty reaching hygienists to help with Membership duties. We will need to continue to recruit interested Members from across the state to reach and stay in touch with our members on a personal level.

**Arizona ADHA Membership Data as of June and July 2021:**

July 2021 State Member Roster: 472    Az Membership Trends: 2019-20: 369 Members    2020-21: 354 Members

New Members/Month    42% New, 42% Reinstated, 16% Graduate; as of June 2021

Component Members: As of June 2019-20/2020-21

Central: 137/134

Southern: 102/89

Northern: 34/35

East Valley: 96/96

July 2021 Student Member Roster: 142

Total Student Membership Comparison: As of June 2019-20/2020-21 was 212/176

July 2021 Graduates Roster: 101

Graduate Transition for 2020 was 20%.

Per Program: Top 3 Highest.

Phoenix College: 5 out of 15 Transitioned

NAU: 6 out of 25 Transitioned

Pima: 3 out of 17 Transitioned

July 2021 Former Members: 390

July 2021 Non-Renewed: 11

**Further recommendations:**

To continue to reach out to the dental hygiene programs in Arizona and stay in touch with the students/student advisors during school sessions and with the students after graduation. Welcome New and Reinstated Members. Add more committee members to help reach out to New, Reinstated, Active, and Former/Dropped Members. Continue to use social media, newsletters, and emails to encourage attendance at AzDHA Events, Continuing Education, Activities, and Socials.