



Arizona

Dental Hygienists' Association

# 2018 IMPACT Conference

August 10-11, 2018 | WeKoPa Resort & Conference

Learn, Grow, Connect... *Together Toward Tomorrow*

## Presentation Descriptions

### Friday, August 10, 2018

**8:30–9:30 am**

**Welcome & Keynote: Dare to Dream** (1.0 hr CE)

*Speaker: Jo-Anne Jones RDH*

From a childhood dominated by fear to an award winning, international speaker, Jo-Anne Jones combines raw emotion, humor and an inspiring account of how critical turning points in our lives can actually lead to some of our greatest accomplishments. The past is often a 'present'. Thankfully we all go through adversity where our coping mechanisms are broken down. It is through these experiences that we are often led to our greatest insights. Have these experiences placed you at the top of the mountain or made you feel like you were going over the edge? What is the one thing separating you from greatness? A must attend for today's professional and a call to action to 'dare to dream!' Life isn't what happens to us...it is what happens for us.

**10:00 am–12:00 pm**

**Dental Hygienists: Essential Primary Care Providers** (2.0 hr CE)

*Speaker: Lancette Van Guilder BS, RDH*

Dental hygienists are the primary preventive oral health care provider. With the education and licensure required to provide preventive and therapeutic care to the public, dental hygienists are poised to meet the needs of the public. Currently, many sources shed light on the demand and severe need for dental services that may be provided by the dental hygienist. In addition, the ever-evolving healthcare landscape, the expansion of healthcare coverage, increased research with the oral systemic link and the epidemic of inflammatory and chronic diseases are reinforcing that optimal oral health is a key component for optimal overall health. As states across the country are moving to expand the dental hygiene scope of practice, increase practice settings and introduce midlevel dental hygiene providers, the profession of dental hygiene is exploding with opportunities!

### **1:30–4:30 pm**

#### **Oral Cancer Screening for Today's Population: The URGENT Need for Change (3.0 hr CE)**

*Speaker: Jo–Anne Jones RDH*

According to the CDC, nearly all sexually active Americans will have a HPV (Human papillomavirus) infection in their lifetime. This is fueling an escalating rise in the incidence of HPV–positive oropharyngeal cancer. What are the implications to dentistry and how should our oral cancer screening be adjusted to compensate for this new profile? How is the virus transmitted and once an infection becomes active, will it ever go away? Above all, how do we communicate this to today's dental patient? All of these questions and many more will be answered in a frank, open discussion complemented by a guided visual gallery of HPV lesions. High risk extraoral and intraoral anatomical areas will be reviewed as well as identifying the subtle life–saving signs that accompany HPV–related oropharyngeal cancer that are so often overlooked resulting in late stage discovery and lives lost. Join Jo–Anne Jones, recipient of the PennWell Award for “The Most Important Dental Story Published” written on this subject for a presentation that will change the way you screen for oral cancer forever.

## **Saturday, August 10, 2018**

### **8:30–9:30 am**

#### **To Infinity and Beyond: Delivering Exceptional Care (1.0 hr CE)**

*Speaker: Lancette Van Guilder BS, RDH*

Do you continue to practice the same way that you did last month, the month before, last year or the year before. Maybe even for the last 5 years? The reality is that many of us find our comfort zone....and stay there! We have the experience and knowledge base to be providing the very best care that we can – but there is always room for improvement! Together, let's venture out a little further. Gather some “pearls of wisdom”. Then watch your practice and team soar!

### **9:45 am–11:45 am**

#### **Periodontics: Fads, Facts, Fallacies and THE FUTURE (2.0 hr CE)**

*Speaker: Dr. Larry Ambrose DDS*

This presentation will provide an entertaining and informative review of some myths and misconceptions surrounding periodontics and implant dentistry. We will also explore what the future holds for the profession and how the role of the dental hygienist is evolving in the era of collaborative care.

### **1:30–4:30 pm**

#### **A Radiology Portfolio: Techniques for Success (3.0 hr CE)**

*Speaker: Gail Malone BS, RDH*

Advances in technology have made a significant impact on the field of dental radiography. For dental practices to make a smooth transition to new technology, an understanding of the basic principles of intraoral radiography and the modifications to these principles required by new technology is beneficial. This course provides the dental professional with techniques to utilize with their current technology, analog or digital, to produce quality, diagnostic images on the first exposure.